

Energizer® Battery – Bunny Birthday Bucks Rewards Offer
Terms and Conditions

Internet access is required to participate in this Offer.

To participate in the Energizer Battery, Inc. Bunny Birthday Bucks Rewards Offer (“Offer”), purchase two (2) specially marked packages of *Energizer®* batteries in accordance with these Terms and Conditions between September 15, 2013 and June 1, 2014, while supplies last. Each specially marked pack will contain one (1) unique code (“Code”); two (2) Codes are required to receive either a \$4 Bunny Birthday Bucks Reward or an \$8 Bunny Birthday Bucks Reward (each a “Reward”), as follows:

To receive a \$4 Bunny Birthday Bucks Reward: You must have two (2) Codes obtained from your purchase of either:

Energizer® MAX®

- *Energizer®* MAX® AA-4 or AAA-4 batteries.

OR

Energizer® Advanced Lithium

- *Energizer®* Advanced Lithium AA-4 or AAA-4 batteries.

You may submit one (1) Code from each of the above listed products, or two (2) Codes from either of the above-listed products, to qualify for a Reward,

To receive an \$8 Bunny Birthday Bucks Reward: You must have two (2) Codes obtained from your purchase of either:

Energizer® MAX®

- *Energizer®* MAX® AA-8 or AAA-8 batteries;

OR

Energizer® Ultimate Lithium

- *Energizer®* Ultimate Lithium AA-4 or AAA-4 batteries;

OR

Energizer® Recharge® Power Plus

- *Energizer®* Recharge® Power Plus AA-4 or AAA-4 batteries;

OR

Energizer® Recharge® Universal

- *Energizer®* Recharge® Universal AA-4 or AAA-4 batteries.

You may submit one (1) Code from two different products listed above, or two (2) Codes from any one of the products listed above, to qualify for a Reward.

MAXIMUM OF FOUR (4) \$4 REWARDS AND FOUR (4) \$8 REWARDS PER PERSON/HOUSEHOLD/E-MAIL ADDRESS.

Offer begins September 15, 2013 at 12:00:01 a.m. ET and ends June 1, 2014 at 11:59:59 p.m. PT (“Offer Period”). Not all participating products and pack sizes are available at all retailers. For redemption purposes, Codes are valid online only at www.energizer.com/bunny (the “Web site”). **To redeem Codes for your Reward**, visit the Web site during the Offer Period and complete the required information, including name, address, phone number, date of birth and e-mail address to register. Once registered, select the Reward amount you are eligible to receive based on your purchases (i.e., either \$4 or \$8) and follow the on-screen instructions to enter your Codes. Each Code is unique and may only be entered once; two (2) qualifying Codes must be entered on the Web site **at one time** in order to redeem your Reward. **All Codes must be entered on the Web site by 11:59:59 p.m. PT on June 1, 2014.**

Different redemption options are available for each Reward level, as follows;

\$4 Reward

Once you have entered your Codes, you may select one (1) of the following ways to receive your Reward:

- As a \$4 check made payable to you; OR
- As a \$4 transfer into your PayPal™ account.

\$8 Reward

Once you have entered your Codes, you may select one (1) of the following ways to receive your Reward:

- As an \$8 check made payable to you; OR
- As an \$8 transfer into your PayPal™ account OR
- As a \$10 WalMart® Gift Card (depending on where you purchased the product)*.

***Purchases (whether one of the eligible products or both) from the following retailers will NOT qualify for a WalMart gift card:[Fred Meyer, HEB, Lowe’s, Meijer, Office Depot, HyVee, Kmart and Walgreens.]**

For each Reward you wish to receive (up to 4 \$4 Rewards and up to 4 \$8 Rewards) and for which you qualify, you must repeat the process described above.

All Code submissions and Offer redemption requests are subject to verification. Please allow approximately 6–8 weeks for shipment of your Reward (if requested in the form of a check or WalMart Gift Card) or for transfer into your PayPal account (if so requested) following verification of your redemption request. Checks will be void if not cashed within ninety (90) days of the issue date noted on the check. PayPal users must have a U.S. PayPal account in good standing at the time of transfer in order to receive the Reward amount in their account, and must provide all information required to transfer the Reward to their account. The use of WalMart Gift Cards is subject to all terms, conditions and policies (collectively “Terms”) imposed by WalMart. It is the

responsibility of each gift card recipient to familiarize him/herself with, and abide by, all such Terms.

Offer open to legal residents of the 50 United States and District of Columbia only. Must be 18 years of age or older (19 or older if a resident of AL or NE) to participate. Only actual purchasers of eligible participating products may participate. The following may NOT participate in this Offer: groups, clubs or organizations; employees of Energizer Battery, Inc. (“Sponsor”) and its affiliates, subsidiaries, and advertising, promotion and fulfillment agencies. Offer void outside the 50 United States and District of Columbia and where prohibited, licensed, taxed or restricted by law. By participating in the Offer, participants agree to abide by and be bound by the Terms and Conditions of this Offer (and the terms and conditions of PayPal and Wal-Mart Stores, Inc., as applicable) and the decisions of the Sponsor, which shall be final in all matters relating to the Offer.

Products without Codes are not eligible. Codes have no cash value except as provided in this Offer. Offer subject to all applicable federal, state and local laws and regulations. Codes may not be reproduced, copied, purchased, traded, auctioned or sold and cannot be redeemed in-store or in any manner other than that which is provided in these Terms and Conditions. Codes are nontransferable. Codes are void if they contain printing, mechanical, production, typographical or other errors, or if they are obtained outside authorized, legitimate channels. Sponsor’s sole liability for any defective or erroneous Code is limited to replacement with another Code, while supplies last.

Sponsor and its agencies are not responsible or liable for printing errors, technical, hardware or software malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the participant or by any of the equipment or programming associated with or utilized in the Offer and/or Web site or by any human error that may occur in the transmission, receipt or processing of redemption requests, or for any damage to any computer system resulting from participation in the Offer or accessing or downloading information in connection with the Offer. Sponsor reserves the right in its sole discretion to edit, modify or cancel any portion of this Offer in the event it is not capable of running as planned. By participating in this Offer, each participant agrees to release and hold harmless the Sponsor and its affiliates, subsidiaries and agencies, and the officers, directors and employees of each of the foregoing, from and against any and all liability arising from or in connection with participation in the Offer and/or the use of the Codes, PayPal accounts or WalMart Gift Cards (as applicable), including, but not limited to, liability arising from or in connection with third-party claims.

Sponsor bears no responsibility for any aspect of a Reward check or WalMart Gift Card after delivery to participant, or for participant’s PayPal account, after the transfer of the Reward funds into such account. Any issues in connection with the Reward funds in participant’s PayPal account after receipt must be directed to PayPal only. Any issues in connection with WalMart Gift Cards after receipt must be directed to Wal-Mart Stores, Inc. only.

Fraudulent redemption requests or Codes (as determined by Sponsor in its sole discretion) will not be honored and could result in criminal or civil action to the extent allowed by law. Sponsor reserves the right to substantiate Reward redemption requests and to require any participant to provide additional identification, documentation and/or sales receipts for purposes thereof. The Sponsor reserves the right at its sole discretion to reject participation of any individual who Sponsor determines, in its sole discretion: has tampered or attempted to tamper with the Reward redemption process or the operation of the Offer or the Web site; has violated the Offer Terms and Conditions in any way; or has acted in a disruptive, harassing or otherwise improper or illegal manner. Any attempt by any person to deliberately undermine the legitimate operation of the Offer may be a violation of criminal and/or civil law, and, should such an attempt be made, Sponsor reserves the right to disqualify and seek damages from any such person to the fullest extent permitted by law. **CODES EXPIRE ON JUNE 1, 2014 AT 11:59:59 PM PT. CODES AVAILABLE ON SPECIALLY-MARKED PACKAGES WHILE SUPPLIES LAST.**

Sponsor: Energizer Battery, Inc., St. Louis, MO 63141

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